

TAKE 2022



Team BNG Titan Desert Proposal

MEET THE TEAM



DANI ARMAN + EMILY SCHALDACH

Dani has recently moved to Los Angeles, turns out, it's a cyclist's dream - full of Hollywood signs, huge friendly group rides, women who absolutely shred AND want to be friends, and an endless web of routes and delicious food. Dani lives the ~work hard play hard~ mentality, working full time and shredding her way onto podiums or turning heads as she rallies down sketchy trails on a cross bike. She's the current CX 30-34 Masters National Champ and has accumulated points on an international stage in UCI CX. Most recently, she's integrated bikepacking and gravel racing to her quiver of cycling skills.

Emily also recently moved. She landed in Reno, a town that confuses people who drive through and welcomes people with open arms when they stop for a moment. With Tahoe and the Sierra's just a skip away, a rapidly growing cycling community, and a fair share of bizarre sights, this place is full of opportunity. Emily races CX and has spent years racing mountain bikes, she finished 2nd at the Single Speed CX National Championships as well as the Single Speed CX World Championships (the rowdy version) and won a dozen or so national titles while in college. This year, Emily fended off too many bears on a five week bikepack in Alaska!



LA DANI. IS. VERY. WILD.

PREDICTABLY UNPREDICATBLE. YET, GENERALLY DOWN.



EMILY IS NOT SCARED OF COSTUMES.

IS NOTABLY, AND REASONABLY, SCARED OF BEARS.

2022 GOALS:

FILM WITH SHARED TERRITORY + ZINE CREATION WITH STILSPOKE + LOCAL CYCLING LEADERSHIP

Shared Territory is a mixed media collective with the goal to create stories which connect people and their lands through shared understanding and human powered exploration. We plan to organize, ride, and produce the next film with the folks at Shared Territory. This film series has been pitched to Apple TV and is expected to make waves with added industry support.

Stilspoke is Christopher Blevins, (still under raps, shhhh) media project. Emily will be heading up one of the zines for Stilspoke and working as part of the core team to build a media company with a framework intended to support the communities where we ride.

Radical Adventure Riders (previsouly WTF) has funded a new chapter in Reno to support gender inclusivity and racial equity in cycling. Emily has joined the leadership team and has been leading rides and mechanic nights for a growing group of cyclists. Emily will be one of the core leaders as this group expands and gains traction in the area, bringing new folks into the sport and supporting those who are traditionally unwelcome. Dani has connected with the LA Bike Academy, a multi-faceted group including a youth education program, a community bike shop, and a youth cycling team. We believe in the transformative power bikes, particularly paired with community specific leadership and equitable recognition of individuals needs. Working with local teams is a wheels-on-the-ground, non-performative way to share the joy we all feel surrounding bikes.

A RATHER UNCONVENTIONAL SCHEDULE. JUST HOW WE LIKE IT.

EARLY SPRING

Team Bikepack + written
storytelling in the Arizona desert,
orienteering-style gravel racing



LATE SPRING

Desert racing (Titan),
bikepacking, gravel racing



SUMMER

Bikepacking, gravel racing, zine
production for Stilspoke



FALL/WINTER

Cyclocross racing across the US

ASKS + OUR END OF THE DEAL

Team BNG sustains consistent support of Firefly Bicycles, Bitchstix, Tenspeed Hero, and recently Easton, Fox, and Race Face. All sponsors we leverage as a vehicle to carry our adventure stories

Our funds however, have been allocated to U.S. events

We would like to provide media attention in exchange for 2 discount entry fees into the Titan Desert 2022 event

DANI INSTAGRAM

EMILY INSTAGRAM

ASK: 50% OFF 2X RACE ENTRIES

WE WILL PROVIDE RACE REPORTS AND IMAGE SUMMARY OF THE DAYS EVENTS. OUR STYLE IS HAS A LITTLE HUMOR IN THE DESCRIPTIONS, AS WE'RE ALWAYS LOOKING TO HAVE SOME FUN! YOU CAN SEE OUR STYLE HERE: [HTTP://WWW.BITCHNGRIT.COM/BLOG-1](http://www.bitchngrit.com/blog-1)

ANY CONTENT WILL BE DISTRIBUTED ON OUR PARTNER MEDIA OUTLETS IN ADDITION TO OUR OWN SOCIAL ACCOUNTS

THANK YOU

**You're stoked?
Yeah, we're stoked too.**

